

MUSHROOM - Unleashing Enterprise

Background :

- Inefficient use of abundant crop residues from paddy, maize, sugarcane, arecanut and coconut.
- Crop residues are inputs for mushroom enterprise.

Intervention by KVK :

- Trained 384 unemployed youth through 5 on campus and 12 off campus trainings.
- Skill transformation on mushroom production techniques.
- Educated to use mushroom substrates to enrich compost.
- Emphasis on value addition / marketing.

Output :

- 146 participants growing and using mushroom as component in their daily diet.
- 5 entrepreneurs started mushroom production as an unleashing enterprise.



Successful entrepreneur :

Mr. Gangadhar N. H., Kumbara Gundi, Shivamogga

- Selling 5 kgs. mushroom per day @ Rs.75/- per kg.
- Selling 3 kgs. of spawn @ Rs.60/- per kg.
- Daily income : Rs.550/-
- Monthly net income : Rs.16,500/-
- Developed marketing linkages with local market, HOPCOMS & super market in the dist.

Outcome :

- Demand is increased for training programme on mushroom production.
- Each entrepreneur has provided opportunity to 2 labours in each production unit.
- Demand for spawn is increased from 4-5 kgs. to 20-25 kgs. per month
- Need is catered through the mushroom unit in the campus.

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